

THE CLIPPER WEEKLY

27-3rd St. S., Box 2033, Beausejour, MB R0E 0C0
P. 268-4700 F. 268-3858 E. mail@clipper.mb.ca

www.clipper.mb.ca

74-2nd St., Box 218, Lac du Bonnet, MB R0E 1A0
P. 345-8459 F. 345-0380 E. ldbnews@clipper.mb.ca

RATE CARD

The Clipper Weekly

is published every Monday and is circulated free of charge throughout North Eastman including Anola, Beausejour, Dugald, Elma, Fort Alexander, Garson, Hadashville, Hazelridge, Lac du Bonnet, Oakbank, Pinawa, Pine Falls, Point du Bois, Powerview, Rennie, River Hills, Seddons Corner, St. Georges, Seven Sisters, Stead, Tyndall and Whitemouth.

**Deadline for advertising submissions:
Wednesdays 4:00 p.m.**

13,400 TOTAL CIRCULATION*

*Additional counter copies are available for pick-up at various outlets throughout the region.

Ad Size - column x column inches

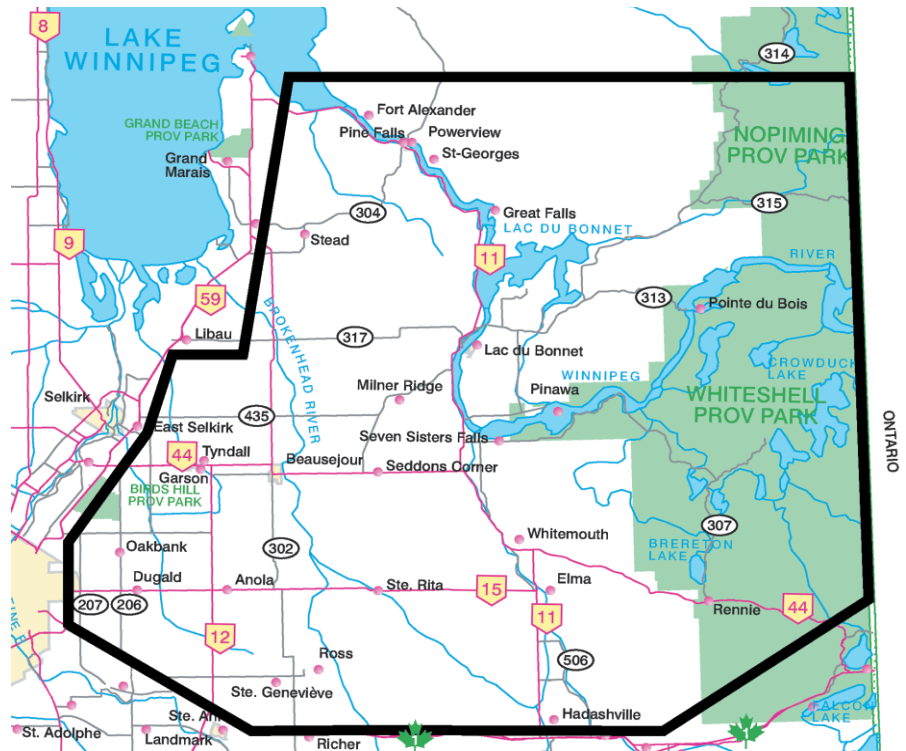
	1 x	2 x	3 x	4 x	5 x	6 x	cost per issue
Bus. Dir.	21/2"	11/4"					18.00
Bus. Card	31/2"	13/4"					38.50
Standard	7"	31/2"	23/8"	13/4"			73.00
1/8 Page	101/2"	51/4"	31/2"	23/4"	21/4"	2"	108.00
1/4 Page		101/4"	7"	51/4"	41/4"	31/2"	188.00
1/2 Page			14"	101/2"	81/2"	7"	339.00
Full Page						14"	605.00

**Column width = 1.5". Pricing is for black ink only.
Colour advertisements additional 25%.**

DISTRIBUTION

TOWN	POSTAL CODE	COPIES	
Anola	R0E 0A0	300	<input type="checkbox"/>
Anola - RRs	R0E 0A0	700	<input type="checkbox"/>
Beausejour	R0E 0C0	2765	<input type="checkbox"/>
Dugald	R0E 0K0	230	<input type="checkbox"/>
Dugald - RRs	R0E 0K0	1536	<input type="checkbox"/>
Elma	R0E 0Z0	206	<input type="checkbox"/>
Fort Alexander	R0E 1M0	175	<input type="checkbox"/>
Garson	R0E 0R0	350	<input type="checkbox"/>
Great Falls	R0E 1A0	100	<input type="checkbox"/>
Hadashville	R0E 0X0	232	<input type="checkbox"/>
Hazelridge	R0E 0Y0	200	<input type="checkbox"/>
Lac du Bonnet	R0E 1A0	1800	<input type="checkbox"/>
Oakbank	R0E 1J0	1300	<input type="checkbox"/>
Pinawa	R0E 1L0	300	<input type="checkbox"/>
Pine Falls	R0E 1M0	1000	<input type="checkbox"/>
Pointe du Bois	R0E 1N0	90	<input type="checkbox"/>
Powerview	R0E 1M0	240	<input type="checkbox"/>
Rennie	R0E 1R0	70	<input type="checkbox"/>
River Hills	R0E 1T0	75	<input type="checkbox"/>
St. Georges	R0E 1V0	190	<input type="checkbox"/>
Seddons' Corner	R0E 1X0	75	<input type="checkbox"/>
Seven Sisters	R0E 1Y0	200	<input type="checkbox"/>
Stead	R0E 1Z0	60	<input type="checkbox"/>
Tyndall	R0E 2B0	350	<input type="checkbox"/>
Whitemouth	R0E 2G0	306	<input type="checkbox"/>
TOTAL		12,850	

Clipper Coverage Area



VOLUME FLYER INSERT RATES

Flyer Weight in Grams	Cost per Insert*
Up to 30 grams	\$ 0.070
31 - 40 grams	\$ 0.080
41 - 50 grams	\$ 0.095

FLYER VOLUME PRICING BASED ON MULTIPLE FLYER INSERTIONS PER YEAR. Flyers must be delivered to our office in Mail-Ready form by 4pm Thursday for inclusion in following Monday's edition. *Call for pricing of flyers weighing over 50 grams or for pricing of one-off flyer insertion.